Mehmet Burak Dogramaci

UX Manager - AI Consultant

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I work with UK's leading veterans charity to establish its UX design function, build capability in content and design management and contribute to the re-platforming of their 30+ digital platforms to deliver better experiences for the armed forces community. I also teach product design and facilitate workshops at Experience Haus as an AI Experience Consultant, covering everything from design thinking to building AI powered products for organisations and design practitioners. I've organised and facilitated workshops for financial institutions, consulting firms and charities to innovate and build digital products.

Experience

UX Manager
Sep 2024 - Present

Royal British Legion - London, UK

- Establishing UX principles, guidelines and strategy to lead digital experience design conversations across technology and marketing teams
- Facilitated information architecture workshops and content audits across all digital estates
- Leading cross-brand design system initiative for cohesive digital experience
- Managing development partners and overseeing design implementation for re-platforming and digital transformation

AI Consultant and Facilitator
May 2023 - Present

Experience Haus - London, UK / New York, US

- Facilitating 3-day AI prototyping and strategy workshops at BNY Mellon New York HQ for design leadership team
- Facilitating new workshops for Deloitte Digital, ActionAid and various startups working in healthcare and finance sectors
- Delivering 12-week in-person training cohorts for product design for design practitioners

UX Director
May 2022 - Oct 2023

FCB London - Remote/Global

- Lead product design team delivering a global website redesign project for a healthcare brand.
- Planning, recruitment and delivery management of end-to-end product design service
- Facilitating stakeholder interviews, discovery research and client facing presentations for buy-in and client success

UX Researcher
Sep 2021 - Jan 2022

Clearleft

- Leading the user research for delivering digital strategy consulting project
- Facilitating stakeholder interviews and insight presentations to key stakeholders and decision-makers
- Building evaluation frameworks and gap analysis for user research output of design and research teams

Education

MA in Marketing Communications
2012 – 2015

Istanbul Bilgi University Faculty of Communication

Skills

UX Skills UX Research Ops, UX Strategy, High-fidelity UI design and prototyping,

AI Skills AI Prototyping and coding, Context Engineering, AI workflow and strategy building

Leadership Cross-functional Team management, Coaching/mentoring

Technical Figma, HTML5, CSS3, Javascript, React, NextJS, Vercel, Cloudflare, Git and GitHub